

LIVE BROADCAST MEETINGS

How to conduct face-to-face meetings and presentations across Australia and Globally without leaving your local office or venue

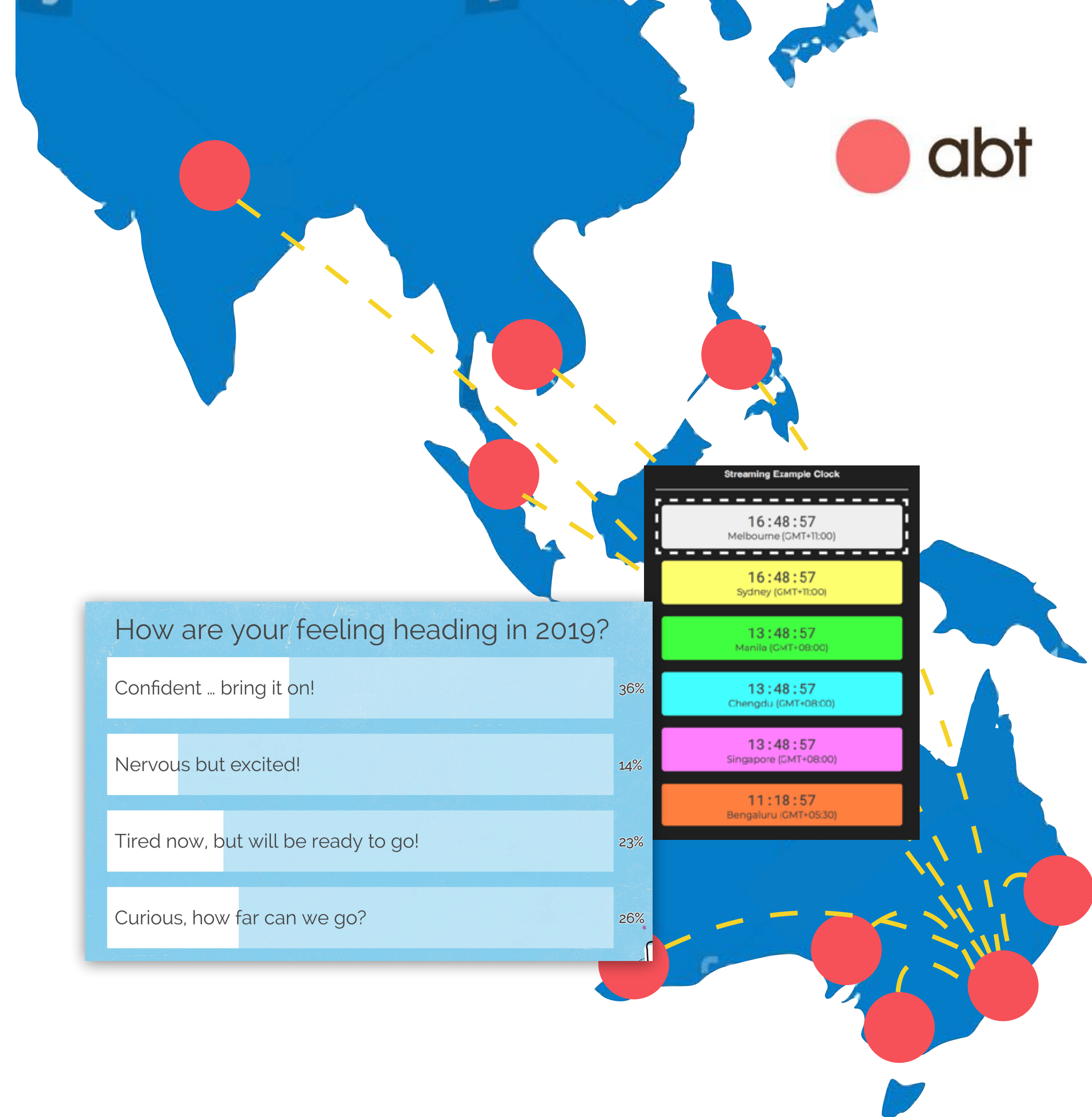
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Multi-site live broadcast

- The impact of the CoronaVirus has changed the corporate event sector. Gatherings are, for the most part, been cancelled and businesses are looking at 'working from home' options for most staff.
- Online meeting software, including Skype, Zoom, GoMeeting, FaceTime, etc. will no doubt increase for face-to-face and small meeting applications.
- *But what if you need to reach and engage an audience with your message?*
- *What if you need to launch a product or bring clients, partners or staff together for vital information, engagement and updates?*

Get everyone together in the Same Space.

- SAME SPACE is a broadcast solution by ABT that provides the production, live broadcast technology and staging and show operation capabilities of events from 100 to 1,000 people at multiple location - across Australia, Asia and the rest of the world.



Case Example



In 2018, ABT produced two CEO to staff events for ANZ. The first linked 3 remote sites: Melbourne, Chengdu (China) and Bangalore (India). The second linked seven different sites across Australia and the Asia region. All gatherings were held within their own offices.

The key to making the event more than just a web-stream was by creating a format and content that engaged the audience and enabled interaction between speakers.

We placed large screens in each location so the camera scale of the presenters was the same, this made one site feel connected to the other.

We offset audio and vision so discussion, interviews and questions appeared 'real time' at all sites.

And we used real-time live polling, word-cloud and instant surveys to evolve the audience at the sites and beyond.

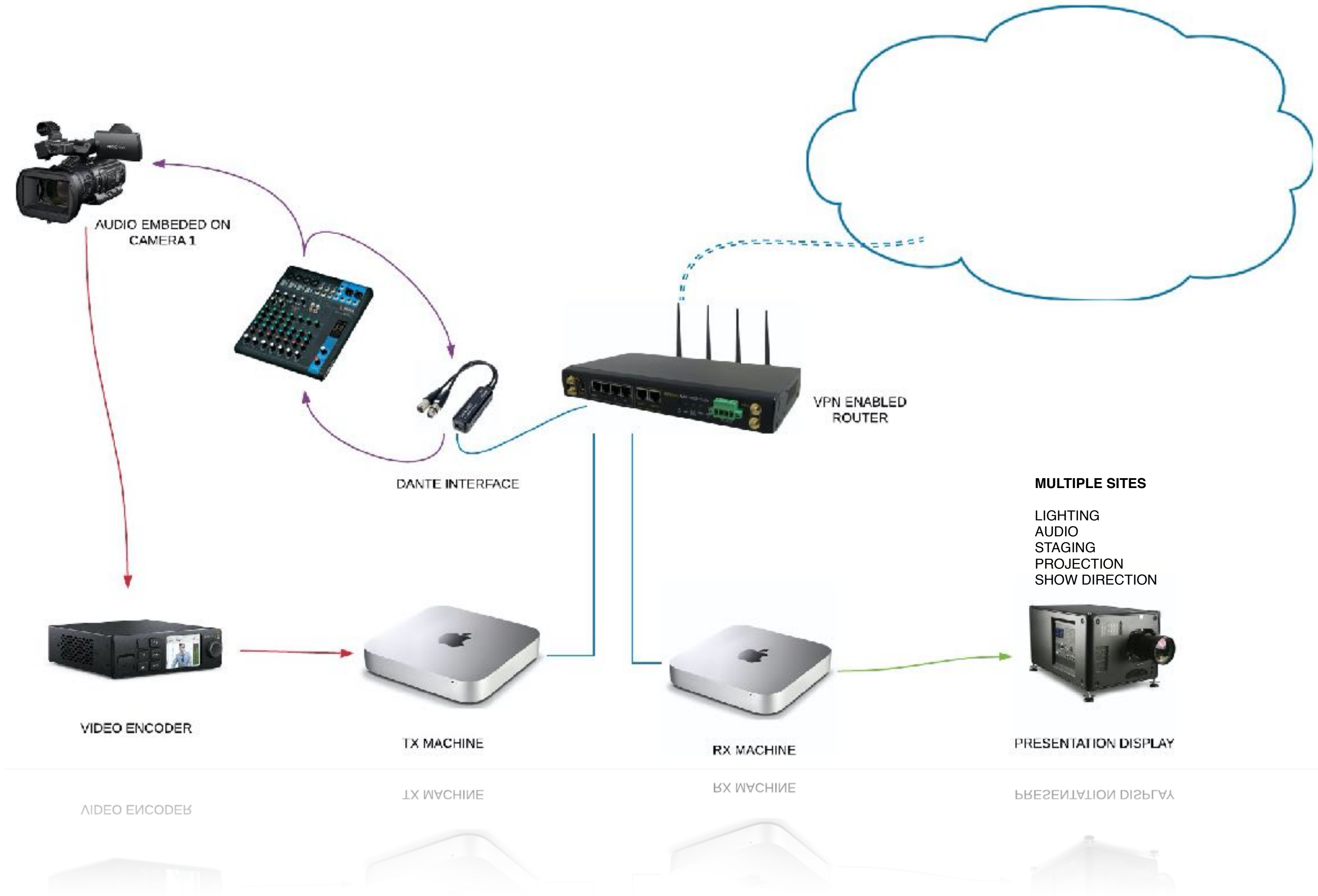
We also live web-streamed the event to enable all staff, worldwide to watch and vote. And we live archived to an internal site so those that could not watch live could still access the presentations.



Convenience



- **All in one technical solution**
combining video streaming, audio, comms, broadband broadcast, 4G bonding (as required) show direction and operation.
- **Production capability** - we can produce all screen and mobile content or have you supply to specification.
- **Event Direction** (as required) including creative direction, content messaging, staging, lighting and AV for each local experience.
- **Audience engagement** via live Q & A, Polling, Quizzes, Word Cloud, Emoji.
- **Save** on travel and accommodation.



Attend, without going.



Stream your live event or archive for later viewing via your own URL link and password.

- Share presentations with in-sync presentation slides or videos.
- Review presenters and download content shared.
- Survey, poll or vote to gain further audience insights.

The screenshot displays the abt event platform interface. At the top, there is a header with an "Event Logo" placeholder, the event title "Your event title", and a subheading "/date / location / subheading". Navigation links for "my profile", "FAQ", and "logout" are visible in the top right. The main content area features a large video player showing a speaker, with a progress bar at the bottom. Below the video is a "PowerPoint Backgrounds" section with a preview of a slide and a grid of thumbnail slides with timestamps. To the right, an "agenda" section lists presentations for "MONDAY, 27 AUGUST 2013" across five days. Each presentation entry includes a time slot (9:00am), a title, a presenter profile, a summary, and options to "watch video" and "Download". A vertical sidebar on the right contains icons for "home", "agenda", "delegates", "discussion", "vote", "expo", and "survey".

Stay Connected



There will always be a need to feel part of a team, to engage and exchange messages, to present ideas and tell stories:- to staff, customers and partners.

Given the global environment, how will you reach your target audience efficiently and effectively?

Same Space, by ABT, has one clear purpose: to connect and engage your audience so messages are received and remembered.

So let's connect.

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